



BUILDING PATHWAYS TO PROSPERITY

2015 IMPACT REPORT

Investing in innovative solutions through grantmaking, research, and public policy to drive gender equality and generational well-being for women and families in Minnesota.



WOMEN WOMEN'S
FOUNDATION
OF
MINNESOTA

Research

Our investment in research informs and drives our annual statewide grantmaking and public policy agenda to benefit women, families, and all Minnesotans. In 2015, we published four research reports and offered an online data tool for the public.

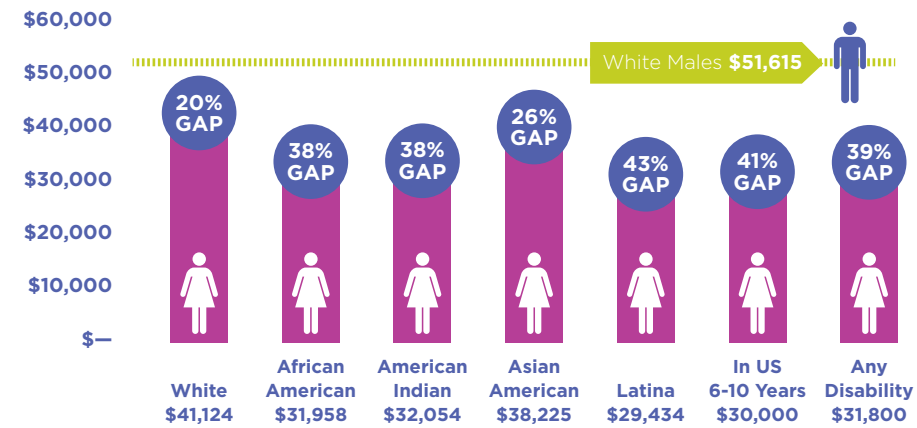
1
GROUNDBREAKING RESEARCH: Illuminating the Business Models of Child Sex Trafficking
 To fight child sex trafficking in Minnesota and end the demand, we funded innovative research that mapped the overall market for child sex trafficking in Minneapolis.



2
POLICY REPORT: On the Road to Equality
 To give voice to Minnesotans about problems and solutions to community issues, we conducted 12 focus groups across Minnesota. Top Concern? *Economics*.
 Top 3 Findings:
 1. Wage Gap
 2. Access to Childcare
 3. Educational Pathways and Workforce Development

3 STATUS RESEARCH: Tracking Progress Toward Equality for Minnesota Women & Girls

In partnership with the University of MN Humphrey School's Center on Women & Public Policy, we released new research on the status of women and girls in Minnesota in economics, safety, health, and leadership.



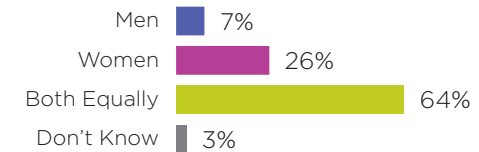
Women from all communities have a significant gap in income compared to the year-round median earnings of white males.

Median Full-time Year-Round Earnings (in 2012 dollars) for the Minnesota Population 16 and Over, 2012 (American Community Survey, 2012)

4 STATEWIDE POLLING REPORT: What do Minnesotans think about Gender Equality?

We commissioned statewide focus groups and polling research to uncover the attitudes and beliefs Minnesotans hold about women's and girls' roles at home, in the workplace, and in society.

Does working to achieve gender equality benefit men more, benefit women more, or does it benefit both genders equally?



5 ONLINE DATA TOOL: Data With a Gender Lens

To provide free online access for all to U.S. Census Bureau data disaggregated by gender, we created the Gender Equality Explorer research tool (www.wfmn.org). Users can create tables, maps, and reports to illustrate and analyze the status of women and girls in their community.





2

LEADERSHIP POLICY

Safe & Supportive Minnesota Schools Act, the state's landmark anti-bullying law, requires school districts to track and investigate cases of bullying and train staffers and teachers on prevention.

3

HEALTH POLICY

Healthy Beginnings for Babies of Incarcerated Mothers law ensures healthier beginnings for babies of incarcerated women through access to care, treatment, and education, and bans the use of restraints during childbirth.

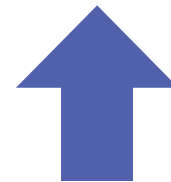


1

ECONOMICS POLICY

Our economics-focused research on Minnesota women was the underpinning for passage of the **Women's Economic Security Act**, comprised of 11 new state laws which, collectively...

1. Strengthen work-place protections and flexibility for pregnant women and nursing mothers.
2. Expand employment opportunities for women in high-wage/high-demand occupations.
3. Reduce the gender pay gap through increased enforcement of equal pay laws.



\$3.5 million

SAFETY POLICY

Our advocacy at the state Legislature resulted in two significant impacts: increased funding to address the needs of child sex trafficking survivors and a law designed to end the demand.

1. **Safe Harbor/No Wrong Door** gained an additional \$3 million in 2015, bringing the total state-funded infrastructure to address child sex trafficking to \$8 million.
2. **Grants to Investigate Sex Trafficking** offers local law enforcement \$500,000 in grants over the next two years to fund child sex trafficking investigations by multi-agency teams.



In 2015, we invested 25% of our total competitive grantmaking in public policy initiatives driven by our statewide grantee-partners. Their work resulted in the passage of laws that will improve the lives of Minnesota women and families in economics, safety, health, and leadership.

Public Policy

Grantmaking

In 2015, we made grants to innovative, community-driven programs across the state to create equal opportunity and build pathways to prosperity for women, girls, and families in Minnesota.

Total Dollars Granted Since Our Founding (1983)

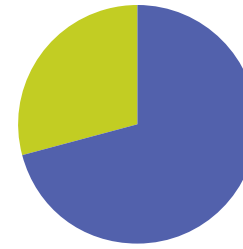
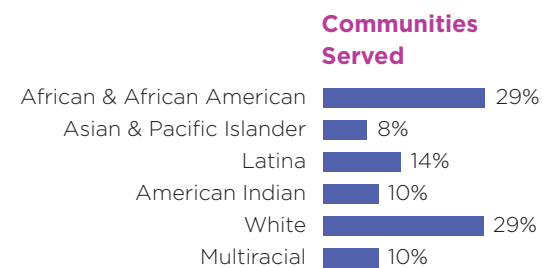
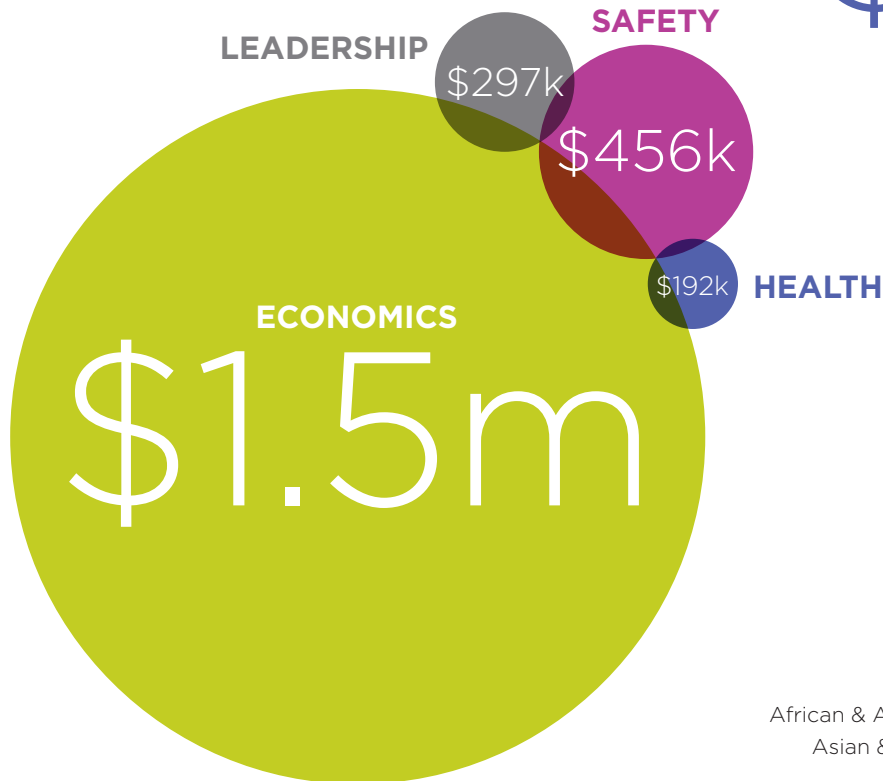
\$20m

Total Dollars Distributed in Fiscal Year 15 (4/1/14-3/31/15)

\$2.5m

Funding by Focus Area

We fund organizations across the state through competitive funds, donor advised funds, giving circles, and program related investments.

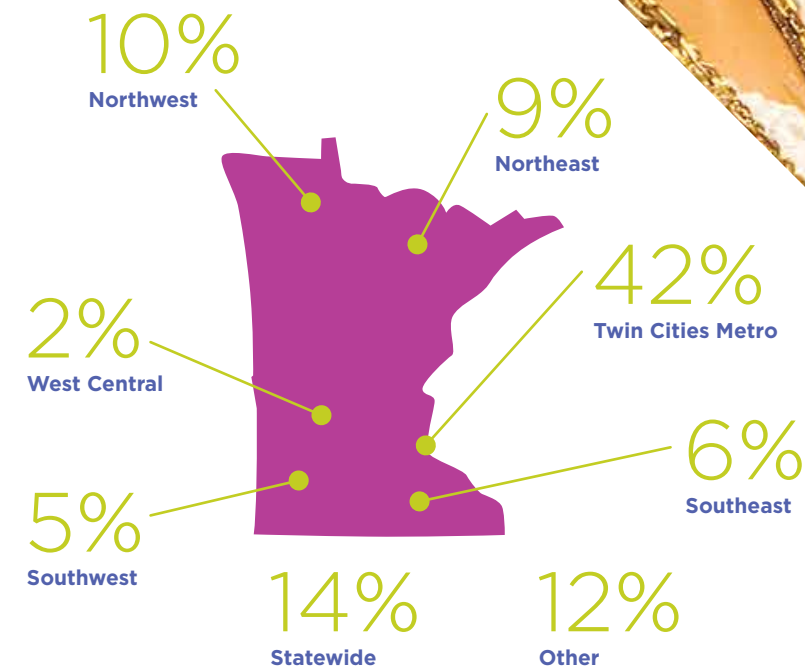


Grant Types

Program Support 71%
Gen Op Support 29%



Funding by Geographic Area



2015
GRANTMAKING
IMPACT

178

Grants

128,415

Women & Girls Served

Total Reach:

541,414

Minnesotans

girlsBEST Fund
BY THE NUMBERS

1
High School Graduation:

99% high school graduation rate, 23%-30% higher rate than other girls of similar ethnicity.



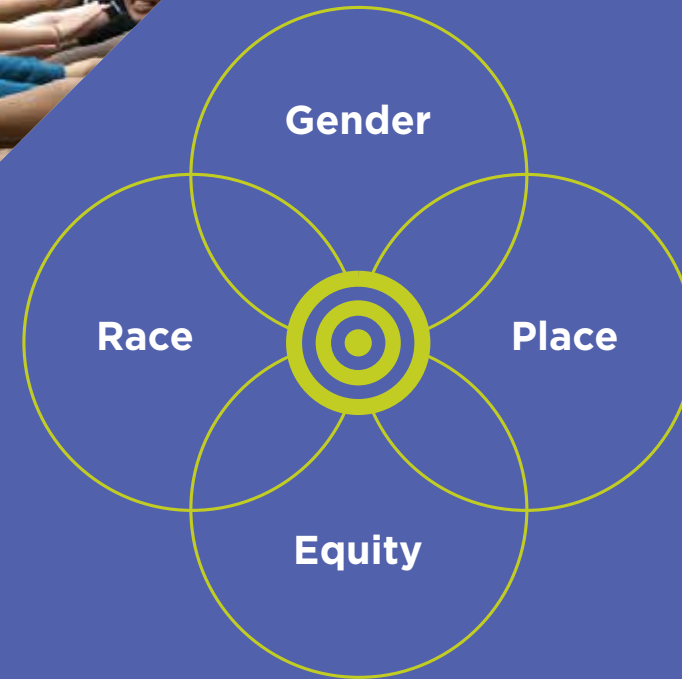
2
Post-Secondary Enrollment:

76% post-secondary enrollment, exceeding statewide averages of 34%-54%.



3
Teen Pregnancy:

99% (1 per 1,000) of girlsBEST participants avoided teen pregnancy, significantly lower than statewide pregnancy rates of 32-132 per 1,000, depending on ethnicity.



How We Target Our Work

We apply a Gender, Race, Place, and Equity (class, age, ability, LGBTQ, immigration status) lens to our research, grantmaking, and public policy work.



Our five-year campaign (2011-2016) to galvanize resources to end child sex trafficking in Minnesota through grantmaking, research, and public education.



We've invested \$5 million and drove a sea change in our communities' response to this unconscionable and haunting violence against children.

Sample of Key MN Girls Successes:

- Went from zero state funding in 2011 to a state-funded infrastructure of \$8 million (May 2015). Minnesota is the first state in the nation to provide state funding for sex trafficking victims.
- Increased housing and trauma-informed care for victims, from two beds in 2011 to 60 beds (Jan. 2016).
- Outreach to Minnesota's Congressional delegation in Washington, D.C. resulted in federal child sex trafficking legislation (2015), modeled after Minnesota's Safe Harbor law.

What's Next? MN Girls 2 (April 1, 2016 - March 31, 2019)

The Women's Foundation is seen as the statewide leader to end child sex trafficking and has focused the attention of the nation on this issue. The community has called for our continued leadership.

MN Girls 2 Campaign Goals:

1. Reduce demand for child sex trafficking by 50%.
2. Create prevention strategies to reduce children's vulnerability to sex trafficking.
3. Increase visibility, outreach, and services within and for Somali, Hmong, Latino, Disability, and LGBTQ communities.
4. Build systems and infrastructure to sustain movement to end child sex trafficking.

MN Girls Are Not For Sale





Visit wfmn.org/Impact2015
for more information:

- Grantmaking
- Research
- Public Policy
- Audited Financials
- Donor Advised Funds
- ...and much more!



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Mission

The Women's Foundation of Minnesota is a community foundation that invests in social change to achieve equality for all women and girls in Minnesota.

Learn more at wfmn.org.



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