Impact Through Research, Listening, and Investing in Community-Led Solutions

As a statewide community foundation, we make grants, invest in research, advocate policy, and forge cross-sector partnerships to ensure community-based, community-led solutions across Minnesota. We lead with an intersectional equity framework (gender, race, place, ability, LGBTQ+) to target resources and ensure equity in outcomes.

2017 Impact Indicators

**OPPORTUNITY**
Average wages of Pathways to Prosperity participants increased by 45% after receiving training, from an hourly wage of $12.77 to $18.55. 76% obtained a new job after training, and credited the program with increasing access to new opportunity.

**SAFETY**
As co-chairs of the Super Bowl Anti-Sex Trafficking Committee, our focus was on preventing trafficking and ending the demand. More than 15,000 people were trained to spot the signs of sex trafficking and how to respond.

**LEADERSHIP**
girlsBEST participants have a 90% post-secondary education enrollment, compared to 44-72% in Minnesota overall, depending on ethnicity.

**YOUR DOLLARS AT WORK**
87.5% PROGRAMS
12.2% ADMINISTRATION
0.3% FUNDRAISING

LEARN MORE AT WFMN.ORG
WFMN's $600,000 investment in PRIs leveraged $4 million in investments to benefit women, girls, and women entrepreneurs.

**Community Impact**

*Number of Minnesotans Impacted by Our Grants*

<table>
<thead>
<tr>
<th>Grants</th>
<th>Number of People</th>
</tr>
</thead>
<tbody>
<tr>
<td>P2P</td>
<td>8,510</td>
</tr>
<tr>
<td>GIRLSBEST</td>
<td>235,026</td>
</tr>
<tr>
<td>INNOVATION</td>
<td>109,610</td>
</tr>
<tr>
<td>MN GIRLS</td>
<td>353,146</td>
</tr>
<tr>
<td>YWI MN</td>
<td>1,500</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>707,792</strong></td>
</tr>
</tbody>
</table>

**Program-Related Investments**

(2012 – 2017)

WFMN’s $600,000 investment in PRIs leveraged $4 million in investments to benefit women, girls, and women entrepreneurs.
Statewide Community Investments

Communities We Serve

- 30% WHITE
- 28% AFRICAN & AFRICAN AMERICAN
- 16% LATINX
- 14% AMERICAN INDIAN
- 12% ASIAN & PACIFIC ISLANDER

Funding by Focus Area

- 64% ECONOMIC OPPORTUNITY
- 23% SAFETY
- 13% HEALTH

Funding by Geographic Area

- 20% STATEWIDE
- 39% METRO
- 41% GREATER MN