Impact Through Research, Listening, and Investing in Community-Led Solutions

As a statewide community foundation, we make grants, invest in research, advocate policy, and forge cross-sector partnerships to advance community-based, community-led solutions across Minnesota. We lead with an intersectional equity framework (gender, race, place, ability, LGBTQ+) to target resources and ensure equity in outcomes.

2018 Impact Indicators

**ECONOMIC OPPORTUNITY**
- girls Building Economic Success Together (girlsBEST)
- Pathways to Prosperity (P2P)
- Young Women’s Initiative of Minnesota (YWI MN)

WFMN research drives policy changes that improve the lives of women and girls. The 2018 Status of Women & Girls and Impacts of the Young Women’s Initiative on the State’s Labor Market are shared with business leaders across the state. Data shows increasing workforce opportunities for women is critical to the economic growth and competitiveness in our state.

**SAFETY**
- Innovation Fund
- MN Girls Are Not For Sale

Since 2011, we’ve invested $7.5 million to end sex trafficking in Minnesota. In the 8 years of MN Girls Are Not For Sale, we have driven a sea change in our communities’ response and mobilized the field to change legislation and provide critical services. To end the demand, we have funded training for more than 15,000 people on safe intervention in suspected sex trafficking and garnered over 122 million media impressions for public awareness campaigns.

**LEADERSHIP**
- Wenda Weekes Moore Internship & Reatha Clark King Fellowship
- Young Women’s Initiative of Minnesota

Young women in Minnesota are driving solutions and change now, community by community. In 2018, a grantmaking committee comprised of young women of color awarded $500,000 in investments to nonprofit organizations and individual leaders to create the conditions for women and girls to thrive and to advance key recommendations in the YWI MN Blueprint for Action.
Total Granted in Fiscal Year 2018

- **Total Granted in Fiscal Year 2018**: $3,370,857
- **Total amount of community investments distributed in FY18**: $27,624,664
- **Total granted since our inception in 1983**: $27,624,664

**Program-Related Investments**

Since 2012, to maximize our endowment for greater community impact, WFMN invests additional capital into communities through PRIs. WFMN’s $600,000 investment in PRIs has leveraged $4 million in investments to benefit women, girls, and women entrepreneurs.

**Community Impact**

*Minnesotans Directly Impacted by Our Grants*

<table>
<thead>
<tr>
<th>Grants</th>
<th>Number of People</th>
</tr>
</thead>
<tbody>
<tr>
<td>MN Girls</td>
<td>249,316</td>
</tr>
<tr>
<td>Innovation</td>
<td>82,205</td>
</tr>
<tr>
<td>YWI MN</td>
<td>4,074</td>
</tr>
<tr>
<td>girlsBEST</td>
<td>3,041</td>
</tr>
<tr>
<td>P2P</td>
<td>1,288</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>339,924</strong></td>
</tr>
</tbody>
</table>

**Your Dollars at Work**

- **86% Programs**
- **13% Administration**
- **1% Fundraising**

LEARN MORE AT WFMN.ORG
Statewide Community Investments

Communities We Serve

- 41% AFRICAN AMERICAN
- 26% WHITE
- 12% AMERICAN INDIAN
- 11% ASIAN & PACIFIC ISLANDER
- 10% LATINA

Funding by Focus Area

- 43% SAFETY
- 40% ECONOMIC OPPORTUNITY
- 17% LEADERSHIP

Funding by Geographic Area

- 42% METRO
- 33% STATEWIDE
- 25% GREATER MN