



FY18 Grantee-Partners:

girls Building Economic Success Together (girlsBEST):

The Women's Foundation of Minnesota has awarded 19 multi-year grants and two planning grants totaling \$300,000 to nonprofit organizations through its girlsBEST (girls Building Economic Success Together) Fund. The grant period is June 15, 2017, to June 14, 2018. Multi-year grants will be renewed for up to three years, based on an annual grant review and approval of progress towards goals. Planning grants are limited to one year.

Launched in 2002, the girlsBEST Fund awards grants to programs that build the future economic success of Minnesota's girls, ages 12-18. Priority is given to programs that include outreach to underserved, underrepresented populations of girls around the state, including low-income girls, girls of color, and girls from Greater Minnesota.

Multi-Year Grants:

Bagosendaan (Mahnomen) | \$14,000 — To support Talking Circles in the White Earth area that will teach financial literacy through a book/learning materials business.

The Best Academy (Minneapolis) | \$18,000 — To support SISTER Academy, an all-girls education and enrichment program for grades 5 - 8 designed to build, nurture, and strengthen academic, moral, and social development in preparation for a successful transition into high school, college, and career.

Centro Tyrone Guzman (Minneapolis) | \$14,000 — To support Jóvenes Latinas al Poder, a Latina leadership training program to advocate for justice, inclusion, and equity in the Twin Cities.

Comunidades Latinas Unidas En Servicio, Inc. (St. Paul) | \$14,000 — To support Jóvenes en Acción - ¡YA! Program (Youth in Action), a holistic, culturally appropriate leadership development and college access preparation program.

Dakota Wicohan (Morton) | \$14,000 — To support the year-round Dakota Youth Leadership Program, which connects Dakota youth to their community and helps prepare them to contribute academically, economically, socially, and culturally.

Girl Scouts - Dakota Horizons (Sioux Falls) | \$18,000 — To support hands-on learning with a focus on life skills, STEM (science, technology, science, and engineering), the outdoors, and financial literacy.

HAP (St. Paul) | \$14,000 — To support the needs of a new generation of Hmong girls and women with group mentoring, an internship program with stipends, financial literacy training, and career exploration.

Isuroon (Minneapolis) | \$14,000 — To support culturally appropriate employment preparation, sexuality and AIDS education, mentoring, and academic achievement training for African immigrant girls that includes the involvement of family and other caring adults.

Kwanzaa Community Church, PCUSA (Minneapolis) | \$18,000 — To support the 21st Century Academy, which provides quality learning and mentoring, developmentally appropriate activities, and leadership development for girls. The program will emphasize reading, writing, math, and technology.

The Link (Minneapolis) | \$14,000 — To support the Career and Leadership Development Program to increase girls' leadership skills, provide mentoring partnerships, and prepare youth for paid internship opportunities.

Men as Peacemakers (Duluth) | \$18,000 — To support the Girls Restorative Program (GRP) in expanding leadership opportunities and skill building through education and career preparation.



Neighborhood House (St. Paul) | **\$14,000** — To support the Gang Reduction and Intervention Program (GRIP) and the Girls Realizing Our Worth 2.0 (GROW 2.0) group in preparing young women for economic readiness and financial stability through training in confidence, cultural awareness, critical thinking, and life skills.

OutFront Minnesota (Minneapolis) | **\$18,000** — To support a youth-led, statewide Gender and Sexuality Alliance (GSA) Network, which will support adult advisors of GSAs and LGBTQ youth; train and support Minnesota educators to create inclusive school environments; and advocate for public policies and practices that affirm and support LGBTQ students.

Peacemaker Resources (Bemidji) | **\$18,000** — To support the Girls Lead on the Go! program, which includes leadership development to build community and advocate for change.

Project FINE (Winona) | **\$14,000** — To support economic development and education for youth from refugee and immigrant families through the Girls Reaching Above and Beyond (GRAB) program.

Range Engineering Council (Hibbing) | **\$14,000** — To support #EngineerLikeAGirl, a girl-led, overnight awareness and mentorship program with a series of outreach events, including job shadowing and Engineering Mentor Night.

uCodeGirl (Fargo) | **\$14,000** — To support Crack the Code: Summer Technology Camp and Shape the Future: Inspire and Nurture Her. These programs will provide girls in Northeastern Minnesota with one-on-one mentoring and technology education from industry professionals.

United Community Action Partnership (Marshall) | **\$14,000** — To support Generation Next programs, with a focus on building the economic stability of girls through leadership, mentorship, skill-building, and financial literacy.

YWCA of Duluth (Duluth) | **\$14,000** — To support the Girl Power! program, which helps girls build self-esteem with the support of positive adult role models.

One-Year Planning Grants:

Hnub Tshiab: Hmong Women Achieving Together (St. Paul) | **\$5,000** — To support the Young Hmong Women's Leadership Institute, where young women will create lasting cultural, institutional, and social change at multiple levels within their communities.

Project DIVA (Minneapolis) | **\$5,000** — To support The Academy programs, which will provide career exploration, self-discovery, multi-generational activities, and mentorship opportunities.

Innovation:

The Women's Foundation of Minnesota has awarded a total of \$100,000 in grants to three organizations through its Innovation Fund. Through the Innovation Fund, the Women's Foundation awards grants to organizations and programs in alignment with the Foundation's goals of driving gender equity throughout the state. Because gender inequality looks different in every community, the Foundation uses an intersectional frame to look at how gender, race, place (geography), and equity (class, age, ability, LGBTQ, immigration status) intersect to help identify the most innovative solutions to build greater equity. Priority is given to organizations that ensure women's safe and healthy lives.

The Advocates for Human Rights (Statewide) | \$20,000 — To provide general operating support to the organization to implement international human rights standards to promote civil society and reinforce the rule of law. By involving volunteers in research, education, and advocacy, Advocates for Human Rights builds broad constituencies in the United States and select global communities.

Immigrant Law Center of Minnesota (Statewide) | \$20,000 — To provide general operating support to the organization to support legal assistance to low-income immigrants and refugees in Minnesota. ILCM also works to educate Minnesota communities and professionals about immigration matters, and advocates for state and federal policies which respect the universal human rights of immigrants.

Planned Parenthood MN, ND, SD Action Fund (Statewide) | \$60,000 — To provide general operating support to the organization as a leading provider of reproductive health care, sexuality education, and advocate of reproductive health.



MN Girls Are Not For Sale:

The Women's Foundation of Minnesota, in partnership with the Super Bowl Anti-Sex Trafficking Committee (Committee) and corporate and foundation sponsors, has awarded \$355,317 in grants to 11 organizations to support the Committee's coordinated response plan to prevent and disrupt sex trafficking during the 10 days of Super Bowl LII (Jan. 27-Feb. 5, 2018).

The grants to expand outreach and prevention during Super Bowl LII were made to nonprofit organizations to support three priority impact areas:

1. prevention and awareness campaigns;
2. training; and
3. outreach and housing.

Prevention and Awareness Campaigns

A key priority of the Committee was to decrease demand for commercial sex by educating and mobilizing public support and activism through two prevention and awareness campaigns: I Am Priceless and Don't Buy It Project. Collectively, the two campaigns engage youth (ages 10-14), men, and the broader community to prevent sex trafficking in Minnesota.

Created and launched by The Link (Minneapolis) in collaboration with creative agency KNOCK, inc., I Am Priceless is a prevention marketing campaign created by survivor-leaders of sex trafficking and targeted to at-risk youth (ages 10-14) and the public about the manipulative, violent, and harmful nature of sex trafficking. The Women's Foundation awarded The Link a total of \$240,037 in grants to develop and launch the campaign.

Don't Buy It Project, developed and launched by Men As Peacemakers (MAP; Duluth), is a campaign to engage, educate, and mobilize men (ages 18-49) to reduce the sex trafficking of girls and women in Minnesota. The Women's Foundation awarded MAP a total of \$206,163 in grants to develop and launch the campaign.

Members and partners of the Business and Communications subcommittees of the Super Bowl Anti-Sex Trafficking Committee, including Clear Channel Outdoor, Intersection, AllOver Media, and Sinclair Broadcasting, donated media via digital billboards, radio and TV spots, and transit posters.

Corporate and foundation partners, including Carlson Family Foundation, Minnesota Vikings, Women's Foundation of Minnesota, Best Buy, Target, Medtronic Foundation, Holms/CSM Family Foundation, Delta, Faegre Baker Daniels, and the Culp Family Foundation sponsored the robust media campaign, which yielded millions of impressions on billboards, buses and light rail, TV, radio and online PSAs, Snapchat, YouTube, and Facebook.

Training

Training volunteers and service-sector employees to spot the signs of sex trafficking and know how to respond played a vital role in the plan. Training focused on service sectors, including hospitality, transportation, lodging, food, and entertainment, as well as emergency responders and service providers. Overall, training was provided for 10,000 Super Bowl LII volunteers, employees of the Minneapolis-St. Paul International Airport, hotel employees, bus drivers, Mall of America staff, City of Minneapolis staff, Airbnb renters, neighborhood organizations, and faith communities.

Outreach and Housing

Grants were made to expand outreach and increase resources for shelter, housing, and services for victims of sex trafficking and exploitation during the 10 days of Super Bowl LII (Jan. 27-Feb. 5) in the Minneapolis-St. Paul metro area. Increased services included expanded street outreach, expanded hours at drop-in centers, extra beds, collaboration with law enforcement, and collaboration with child protection services.

Corporate and foundation sponsors, including the Women's Foundation of Minnesota, National Football League, Verizon, Greater Twin Cities United Way, Midwest Sign & Screen Printing, Blattner Energy, and the International Academy of Trial Lawyers, supported these comprehensive outreach and training efforts.

Airline Ambassadors International (AAI) (Arlington, VA) | **\$3,000** – To provide in-person, counter-trafficking training at Minneapolis-St. Paul International Airport for more than 1,900 airport staff. Airline Ambassadors International has led global airline industry awareness for Trafficking in Persons since 2009 and developed the first industry-specific training.

Breaking Free (St. Paul) | **\$20,000** – To provide three levels of support: 1) street outreach to identify, build relationships, and provide crisis intervention and connections to at-risk and sexually exploited or sex-trafficked adults; 2) a drop-in



center where adults receive assistance and meet basic needs; and 3) additional emergency shelter beds during the 10 days of Super Bowl LII.

Cornerstone Advocacy (Bloomington) | **\$4,000** – To increase capacity of Cornerstone’s Day One Crisis Hotline, designed to support victims/survivors of human trafficking, sexual exploitation, domestic violence, and sexual assault. Highly trained staff provide trauma-informed support, resources, and referrals 24 hours a day, seven days a week, via a toll-free line, chat message, and text features.

Men As Peacemakers (Duluth) | **\$110,759** – To support the multi-channel media campaign for Don’t Buy It Project (DBIP) on billboards, bathroom posters, public transportation, TV, and digital media before, during, and beyond the Super Bowl. The goal of DBIP is to engage, educate, and mobilize men and boys to reduce the commercial sexual exploitation of young women and girls across the state.

Minnesota Indian Women’s Resource Center (Minneapolis) | **\$7,500** – To support street outreach and delivery kit supplies, assist clients in accessing emergency shelter beds, and training sessions to 3rd Precinct law enforcement during and beyond the Super Bowl.

Oasis for Youth (Bloomington) | **\$8,000** -To provide increased, targeted outreach efforts to at-risk young adults in the suburbs, specifically focused on the corridor of the Mall of America, Minneapolis-St. Paul International Airport, and Mystic Lake Casino.

The Family Partnership-PRIDE (Minneapolis) | **\$5,000** – To focus on Super Bowl outreach on the Lake Street corridor in the Phillips and Powderhorn neighborhoods of Minneapolis, concentrating on at-risk adult survivors of sex trafficking, age 25 and older.

Lutheran Social Service of Minnesota-StreetWorks (St. Paul) | **\$15,000** – To increase outreach by Bold Outreach workers in areas identified by youth survivors of sex trafficking, extending from north Minneapolis to the Mall of America. To provide a four-hour training to all Bold Outreach Workers, developed by StreetWorks and The Link, with event-specific training that includes safety, boundaries, approaches, confidentiality, data collection, care for supplies in extreme cold, security and law enforcement interactions, media, early morning outreach, and more.

The Link (Minneapolis) | **\$146,391** – To support the multi-channel media campaign for I Am Priceless on print, digital, and social media before, during, and beyond the Super Bowl, and to support outreach and training efforts. Funds were also granted to provide four additional street outreach shifts per day in north Minneapolis and downtown; a 24/7 response through the Juvenile Supervision Center and West Metro Safe Harbor Regional Navigator program, which responds to additional requests from law enforcement for help with services and shelter; and six additional emergency shelter beds at Passageways for trafficked youth (ages 12-17). To provide trainings to Mall of America staff and security, law enforcement, Super Bowl LII volunteers, faith-based congregations, Check & Connect staff within Minneapolis Public Schools, court system staff, and child protection workers. The Link coordinated outreach, donation drives, and logistics for the Services subcommittee of the Super Bowl Anti-Sex Trafficking Committee.

The Source (Minneapolis) | **\$9,167** – To help victims of sex trafficking identified and/or recovered by law enforcement and to provide 20 emergency beds for women (18 years and older) and additional staffing to support women with immediate needs, including emergencies at the drop-in center.

YouthLink MN (Minneapolis) | **\$26,500** – To support expanded drop-in center services for young people ages 16-24 identified as involved with or at risk of trafficking or exploitation during the 10 days of the Super Bowl; street outreach to identify and support young people and disrupt efforts to exploit youth; and coordination/training with law enforcement.

Pathways to Prosperity (P2P):

The Women’s Foundation of Minnesota has awarded \$350,000 in grants to eight organizations through its Pathways to Prosperity (P2P) Fund. Through P2P, the Women’s Foundation aims to create unrestricted pathways to economic security and prosperity for low-income women, women of color and American Indian women, and women in Greater Minnesota. Through P2P, the Foundation awards grants to innovative programs at nonprofit organizations or community/technical colleges that focus on workforce development, wealth-building, or entrepreneurship. Funded programs also focus on providing wrap-around support services including childcare, financial literacy, and transportation.



Friends of Saint Paul College (Saint Paul) | \$29,500 – To support 60 low-income women of color to persist through pathways leading to middle-skilled trades employment. The Women in Trade Careers program cohort receives comprehensive support through scholarships, financial assistance, Certified Production Technologist courses, and peer/mentor networking. Faculty and employers will also receive training on increasing gender equity.

Minnesota State Colleges & Universities – Northwest Technical College Central MN (Bemidji) | \$29,500 – To support Coding the Path from Poverty to Hope, a program offered in partnership with Leech Lake Tribal College and Red Lake Tribal College to help women enter the medical coding field. The program includes classroom and online courses, culturally grounded advising and mentoring, career counseling, daycare/eldercare support, transportation support, and up to \$3,000 of past higher-education debt forgiveness. Program participants must be living below the federal poverty level, be a caretaker of a child or an elder, or a woman of color.

Minnesota State Colleges & Universities – Hibbing Community College (Hibbing) | \$100,000 – To connect underrepresented women from the Iron Range region to employment opportunities in high-wage, high-demand careers. The EMPOWER program provides students with academic and employment bridge support services, as well as tuition, childcare, and transportation assistance.

Minnesota State Community & Technical College (Moorhead) | \$100,000 – To support Minnesota women of color and low-income women in engineering and technology programs at the Moorhead campus with strategic recruiting, mentoring, advising, support services, and study tables.

Young Women's Initiative of Minnesota (YWI MN):

The Women's Foundation of Minnesota launched its first leadership award to individual WFMN Innovators to harness the leadership potential of young women. In its pilot year, the leadership award includes one-time \$2,500 microgrants directly to 22 young women to act on their *Blueprint for Action* ideas, support for holistic mentorship, and leadership convenings. The Foundation also awarded YWI MN Field Building grants (up to \$30,000) to organizations engaged in movements that drive recommendations in the *Blueprint for Action* and works on behalf of and with young women to create these changes.

WFMN Innovators (Minneapolis) | \$55,000 – To support the leadership, ideas, and solutions of young women of color, American Indian young women, young women from Greater Minnesota, LGBTQ+ youth, and young women with disabilities to advance key recommendations in the Young Women's Initiative of Minnesota (YWI MN) *Blueprint for Action*.