

2020 IMPACT REPORT

# Driving Gender and Racial Equity:

When *all* women and girls  
thrive, families and  
communities thrive.



## Research - Grantmaking - Policy

As a statewide community foundation, we make grants, invest in research, advocate policy, and forge cross-sector partnerships to advance community-based, community-led solutions across Minnesota. We lead with an Intersectional Equity Framework™, inclusive of gender, race, place, and additional identities (ethnicity, sovereignty, socioeconomic class, age, disability, LGBTQ+, immigration status) to target resources and ensure equity in outcomes.



**\$1,995,054**

GRANTED THROUGH PARTICIPATORY GRANTMAKING



**\$2,595,054**

COMMUNITY INVESTMENTS DISTRIBUTED



**251**

ORGANIZATIONS RECEIVED GRANTS



**136,438**

TOTAL PEOPLE IMPACTED

WFMN's 2020 *Status of Women & Girls in Minnesota* report helps to raise awareness and catalyze the transformation needed to create the conditions for all women and girls to thrive. This ongoing research partnership with the Center on Women, Gender, & Public Policy of the Humphrey School of Public Affairs at the University of Minnesota informs our grantmaking and policy agenda.

### OUR MISSION

A DRIVING FORCE FOR GENDER & RACIAL EQUITY

## WFMN Makes a Difference



### ECONOMIC OPPORTUNITY

Women's Foundation funding addresses the root conditions of economic challenges with women and girls most impacted by systemic disparities. We invest in building their political power, education, workforce development and job training, employment opportunities, and access to wraparound support services. Since 2002, WFMN has granted \$5 million to girl-led and girl-driven programs through **girlsBEST** (girls Building Economic Success Together) and impacted **more than 6,600 girls** across the state. Additionally, our **Young Women's Initiative of Minnesota** (YWI MN) invests in innovative programs, leaders, and the movement to build economic opportunity and create a stronger Minnesota. In the last year, YWI MN increased economic opportunity for young women facing the greatest barriers and **directly impacted 4,348 girls and women**, expanding their pathways to STEM and middle- and high-wage occupations by 6%.



### SAFETY

WFMN's response to longstanding gender and racial inequity is to invest in safety and healing as a cornerstone of whole community well-being. As we expand upon the MN Girls Are Not For Sale campaign to end sex trafficking, **WFMN works to create a Minnesota where girls and women are free from every form of violence and injustice.** We fund research that tracks the prevalence of sexual exploitation among young people, and invest in holistic programs that target violence prevention while developing healthy relationships and gender norms. YWI MN programs help prevent young women's vulnerability to sexual assault and trafficking by **increasing their capacity for healthy relationships by 82%**. WFMN supported the formation of the state's Missing and Murdered Indigenous Women Task Force to address staggering rates of gender-based violence against Indigenous women in Minnesota.



### LEADERSHIP

Our investments in individuals and organizations led by Black, Indigenous, and women of color are opening doors and removing barriers while increasing organizational capacity and sustainability. Participants in Young Women's Initiative of Minnesota programs - including Young Women's Cabinet, WFMN Innovators, and grantees-led organizations - **have increased their agency, social capital, and civic engagement by 83%**. After two years, the Innovators program that directly invests in the leadership and solutions of young women of color is being replicated by women's foundations across the country. One remarkable indicator of the success of YWI MN's partnership with the Office of the Governor? In 2019, 150 young women and gender expansive youth applied to join the Young Women's Cabinet - nearly double the previous year's applications. Cabinet applicants shared that **seeing women of color leaders in government and business has catalyzed their interest and commitment to lead in the civic sector and beyond.**

## Statewide Investments

### TOTAL GRANTED IN FISCAL YEAR 2020

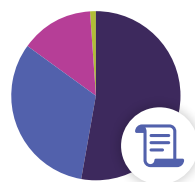
Fiscal Year: April 1, 2019 - March 31, 2020

GRANTED THROUGH	AMOUNT
Young Women's Initiative of MN.....	<b>\$772,056</b>
PRIs .....	<b>\$600,000</b>
Donor Advised Funds.....	<b>\$464,047</b>
girlsBEST.....	<b>\$301,000</b>
Safety .....	<b>\$251,201</b>
Community Response .....	<b>\$139,480</b>
Discretionary .....	<b>\$67,270</b>



### YOUR SUPPORT AT WORK

**80% PROGRAMS** | **20% ADMINISTRATION & FUNDRAISING**



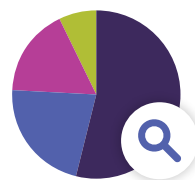
#### BY GRANT TYPE

<b>53%</b> Program Expenses.....	\$1,069,036
<b>32%</b> General Operations.....	\$653,768
<b>14%</b> Public Policy .....	\$282,250
<b>1%</b> Seed/Piloting .....	\$25,000



#### BY GEOGRAPHIC AREA

<b>45%</b> Metro
<b>36%</b> Greater MN
<b>19%</b> National



#### BY IMPACT AREA

<b>54%</b> Economic Opportunity
<b>22%</b> Safety
<b>17%</b> Leadership
<b>7%</b> Health

### PROGRAM-RELATED INVESTMENTS (PRIs)

WFMN invests additional capital into communities through PRIs to maximize our endowment for greater community impact that benefits women, girls, and women entrepreneurs. **WFMN's \$1 million investment in PRIs has leveraged over \$7 million (600% return on investment).**

## Community Impact

### MINNESOTANS DIRECTLY IMPACTED BY OUR GRANTS

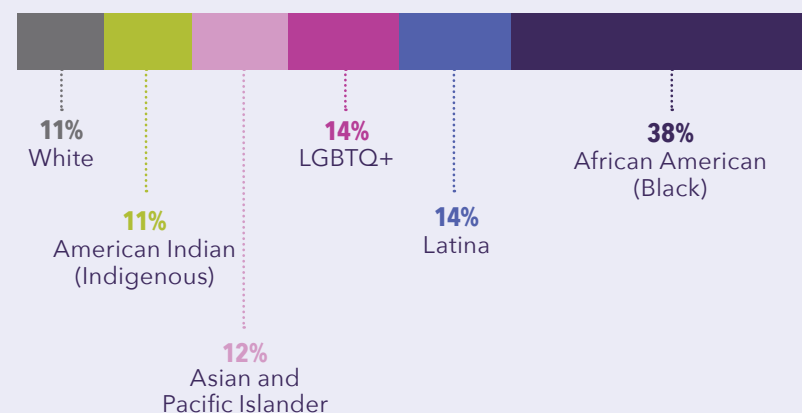
Thanks to our generous donors we are able to increase our investments year after year to invest in innovative community-based, community-led solutions to ensure safety and pathways to economic security and leadership for women, girls, and families across Minnesota.

Community Response .....	<b>109,084</b>
YWI MN.....	<b>23,436</b>
girlsBEST.....	<b>2,508</b>
Safety .....	<b>1,410</b>

**136,438**

MINNESOTANS IMPACTED

### COMMUNITIES WE SERVE



*"Investing in gender and racial equity means increasing access to opportunity, safety, and leadership so that all women and girls, their families, and their communities can thrive."*

Gloria Perez,  
WFMN President & CEO

**LEARN MORE AT [WFMN.ORG](http://WFMN.ORG)**



TO LEARN MORE, VISIT [WFMN.ORG](http://WFMN.ORG)

## Donor Advised Funds (DAFs)

Donor advised funds are charitable accounts that allow you to make grant recommendations to the nonprofit organizations of your choice. Contributions are tax-deductible in the year of your contribution to the fund. Grants can be recommended from the fund by you, or a designated representative, at any time.



### *give*

Make a donation to open your donor advised fund.



### *grow*

Endowed funds will be invested and may grow over time. You can make additional contributions to your fund anytime.



### *grant*

Recommend grants to the qualified nonprofits of your choice.



### *guide*

Benefit from the community expertise of the Women's Foundation of Minnesota.

### WFMN DAFS IN FISCAL YEAR 2020

**\$464,047**

GRANTED THROUGH  
DAFS IN FY 2020

**62**

TOTAL DAFS AS OF  
MARCH 31, 2020

**90**

ORGANIZATIONS  
RECEIVING DAF GRANTS

## Your Support is Crucial

Invest in a Minnesota where women, girls, and all people hold the power to create and lead safe, prosperous lives. Help sustain the many research and impact projects happening in our community and throughout the state by giving today at:

[COMMUNITY.WFMN.ORG/DONATENOW](http://COMMUNITY.WFMN.ORG/DONATENOW)