

2021 IMPACT REPORT

Driving Gender and Racial Equity:

When *all* women and girls thrive,
families and communities thrive.



Our Research

STATUS OF WOMEN & GIRLS IN MINNESOTA

Released in 2020, the *Status of Women and Girls in Minnesota* report was shared with legislators, business leaders, and community groups across the state to target community-centered solutions for gender and racial equity. Produced biennially, the report is the leading research in the state on how women and girls are faring in economics, safety, health, and leadership.

ROAD TO TRANSFORMATION LISTENING SERIES

Through nine Listening Sessions in WFMN's **Road to Transformation Listening Series**, we deepened our understanding of real, lived experiences and the issues faced by women and girls in our state. We listen so that we can eliminate the unjust and inequitable challenges and obstacles faced by women and girls. Participants discussed the impacts of COVID-19, racial injustice, economic inequities, incarceration, and additional crises on women, girls, and families, while sharing the innovation, resilience, and vision that point the way to transformational change. Across Minnesota, we heard what women and girls need to thrive:

- Opportunities in business development
- Better pathways to academic and career opportunities
- Affordable childcare
- Family-supporting wages
- Systems that honor the safety, dignity, and prosperity of women, girls, and families.

OUR MISSION

A DRIVING FORCE FOR GENDER & RACIAL EQUITY

WFMN Drives Transformational Change

RESEARCH - COMMUNITY INVESTMENT - POLICY - NARRATIVE CHANGE

WFMN's call to advance gender and racial justice is as urgent as ever amid COVID-19 and the uprising for racial justice. As we respond to crises that will continue long into the future, we see and invest in strategies led by women most impacted for whole family and community solutions.

Through the **Covid-19 Response Fund for Women & Girls**, WFMN **awarded more than \$1 million to 80 organizations across the state**, which will reach more than 100,000 women, and girls, and thousands more through secondary impact on families and communities. Grantee-partners adapted to support the basic needs of community members with food, finances, mental health, and referrals to housing and legal services.

COVID-19 transformed the way we respond to pressing needs. Operating as first-responders in a crisis, grantee-partners implemented innovative solutions to programming and how they connect and support women, girls, gender-expansive youth, and families. In response, WFMN evaluated our operations and outreach and increased accessibility and flexibility for **multi-year, general operating support**. We have increased investments in **capacity building**, using a **cohort model** to build strength and a supportive community within programs and organizations, and increased investments in healing and wellness to sustain organizational leaders for the long-term.

Policy wins deliver systems change results for women and girls

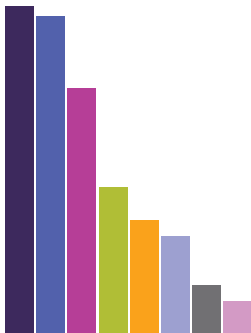
and maximize our impact as a statewide community foundation. WFMN's 2021 legislative agenda advanced public policy in partnership with young women and grantee-partner organizations to increase holistic well-being for women and families. Legislation from WFMN's policy agenda will increase investments in the economic opportunity, safety, and leadership of women of color, ban conversion therapy for LGBTQ+ youth, increase funding for victims of sex trafficking, and remove the statute of limitations on reporting sexual assault.

Statewide Investments

TOTAL GRANTED IN FISCAL YEAR 2021

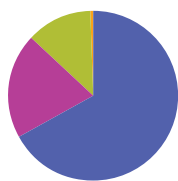
Fiscal Year: April 1, 2020 – March 31, 2021

GRANTED THROUGH	AMOUNT
Community Response (COVID).....	\$1,045,000
Program Related Investments.....	\$1,000,000
YWI MN.....	\$744,850
Donor Advised Funds.....	\$453,836
girlsBEST.....	\$311,250
Safety	\$269,843
Discretionary	\$127,450
Racial Justice Initiative	\$100,000
Total	\$4,052,829



YOUR SUPPORT AT WORK

83% PROGRAMS | **17% ADMINISTRATION & FUNDRAISING**



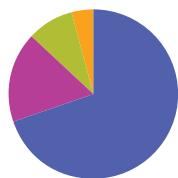
BY GRANT TYPE

67.1% General Operations
19.8% Program Expenses
12.6% Public Policy
0.5% Seed/Planning



BY GEOGRAPHIC AREA

68.1% Metro
27.8% Greater MN
4.1% National



BY IMPACT AREA

70.1% Economic Opportunity
16.6% Safety
8.9% Leadership
4.4% Health

PROGRAM-RELATED INVESTMENTS (PRIs)

WFMN invests additional capital into communities through PRIs to maximize our endowment for greater community impact that benefits women, girls, and women entrepreneurs. **WFMN's \$1 million investment in PRIs has leveraged over \$8 million (800% return on investment).**

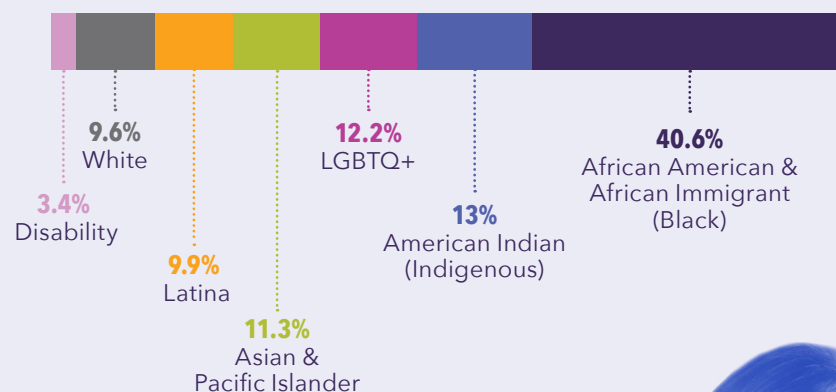
Community Impact

MINNESOTANS DIRECTLY IMPACTED BY OUR GRANTS

Thanks to our generous donors we are able to increase our investments year after year to invest in innovative community-based, community-led solutions to ensure safety and pathways to economic security and leadership for women, girls, and families across Minnesota. In addition to the number below, WFMN programming reaches hundreds of thousands more through secondary impact on families and communities.

Community Response	122,994	153,796 MINNESOTANS IMPACTED
Safety	25,999	
YWI MN.....	3,703	
girlsBEST.....	1,100	

COMMUNITIES WE SERVE



"As we invest in women and girls, we build power with them to lead our state into a new day that centers gender and racial justice."

Gloria Perez,
WFMN President & CEO

LEARN MORE AT [WFMN.ORG](https://www.wfmn.org)



TO LEARN MORE, VISIT [WFMN.ORG](https://www.wfmn.org)

Donor Advised Funds (DAFs)

Donor advised funds are charitable accounts that allow you to make grant recommendations to the nonprofit organizations of your choice. Contributions are tax-deductible in the year of your contribution to the fund. Grants can be recommended from the fund by you, or a designated representative, at any time.



give

Make a donation to open your donor advised fund.



grow

Endowed funds will be invested and may grow over time. You can make additional contributions to your fund anytime.



grant

Recommend grants to the qualified nonprofits of your choice.



guide

Benefit from the community expertise of the Women's Foundation of Minnesota.

WFMN DAFS IN FISCAL YEAR 2020

\$453,836

GRANTED THROUGH
DAFS IN FY 2021

65

TOTAL DAFS AS OF
MARCH 31, 2021

81

ORGANIZATIONS
RECEIVING DAF GRANTS

Your Support is Crucial

Invest in a Minnesota where women, girls, and all people have the power to create and lead safe, prosperous lives. Help sustain the many research and impact projects happening in our community and throughout the state by giving today at: community.wfmn.org/DonateNow